

AGENDA SPECIAL MEETING

February 22, 2021 – 11:00 am to 3:00 pm

BOARD MEETING

11:00 AM – 11:20 AM

- 1) CALL TO ORDER/CHAIR REPORT (BRETT)
 - a. Self-Introductions/Roll Call
 - b. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES
- 3) FINANCIAL REPORT
 - a. Current Financials
- 4) RECEIVE & FILE REPORTS
 - a. Block by Block (no verbal report)
 - b. Canyon Country (no verbal report)

VISIONING SESSION

11:20 AM – 3:00 PM

- 5) Roles and Responsibilities of BOD and BID Manager (Gen)
- 6) Destination 2025: Guiding the Brand (Greg)
- 7) Strategies and Programs to Align with Destination 2025 (Greg)
- 8) Summarize Results of Today's Visioning Session (Brett)
- 9) Wrap Up (Greg)