

## AGENDA

**Monday, March 15, 2021 @ 12:00 p.m.**

*(Due to meeting at 12 pm, this is considered a special meeting)*

- 1) CALL TO ORDER/CHAIR REPORT 12:00 PM
  - a. Self-Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES 12:05 PM
- 3) FINANCIAL REPORT 12:10 PM
  - a. Current Financials
  - b. BID Assessment Collection Update
- 4) BLOCK BY BLOCK REPORT 12:15 PM
- 5) WEST HOLLYWOOD SHERIFF'S REPORT 12:20 PM
- 6) NEW BUSINESS 12:25 PM
  - a. Recap & Debrief of WHSS Visioning Session
  - b. Action Items from Board Retreat
  - c. Biz Fed Membership Request
  - d. New Banner Contract | + Pink Floyd exhibit
- 7) PRESENTATION 12:45 PM
  - a. City Presentation: Hart Park Development
- 8) UNFINISHED BUSINESS 1:00 PM
  - a. Banner Program Update – creative for 2<sup>nd</sup> month install
- 9) EXTERNAL PARTNER REPORTS 1:05 PM
  - a. Canyon Country
  - b. City of West Hollywood
  - c. West Hollywood Travel + Tourism Board
  - d. West Hollywood Chamber of Commerce
- 10) BOARD MEMBER COMMENTS 1:15 PM
- 11) PUBLIC COMMENTS 1:20 PM
- 12) ADJOURNMENT 1:30 PM