

AGENDA

Monday, May 17, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 12:00 PM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES – Brett Latteri 12:05 PM
- 3) FINANCIAL REPORT – John-Baptiste Godard 12:10 PM
 - a. Current Financials
 - b. Approve April Financials
- 4) EXTERNAL PARTNER REPORTS 12:15 PM
 - a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit
 - b. West Hollywood Sheriff’s Report - Lt. Moulder / Sgt. Lapkin
 - c. Block by Block Report – Shea Gibson
 - d. Canyon Country
 - e. West Hollywood Travel + Tourism Board
 - f. West Hollywood Chamber of Commerce
- 5) NEW BUSINESS 12:40 PM
 - a. WEHO PRIDE 2021
 - b. Committees & Assignments
 - i. Governmental relations-type committee: Brett-Chair, Lee, & Rod
 - ii. Events-type committee: John-Chair, Lia, & Lee
 - iii. Finance & fundraising-type committees
 1. Banner Incentive & Sponsorship: Rod-Chair & Allison
 2. Expand Footprint & Capture New Revenue: Brett-Chair & Allison
 - iv. Community relations-type committees
 1. Safety & Cleanliness: Troy-Chair & Sol
 2. Local Residents’ Program: Andre-Chair & _____
 3. Connect with Landlords & Businesses – Brokerage Roundtable Quarterly: Sol-Chair & Troy
- 6) UNFINISHED BUSINESS 1:00 PM
 - a. Board election & terms discussion
- 7) BOARD MEMBER COMMENTS 1:20 PM
- 8) PUBLIC COMMENTS 1:25 PM
- 9) ADJOURNMENT 1:30 PM