SUNSET

Sunset Strip Business Improvement District Advisory Board Meeting SPECIAL MEETING Date/Time: Monday June 21, 2021 at 12:00 Noon Location: Audio/Video Conference via zoom https://us02web.zoom.us/j/84222598115?pwd=aHpMUEwzd3AzNkJ4NjIyY0INVE5Edz09

Meeting ID: 842 2259 8115 | Passcode: 272334 | Call in: 669-900-9128

AGENDA Monday, June 21, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

1)	CALL TO ORDER/CHAIR REPORT – Brett Latteri	12:00 PM
	a. Self-Introductions/Roll Callb. Posting of Agendac. Board Comments on Agenda	
2)	APPROVAL OF AGENDA & MINUTES – Brett Latteri	12:05 PM
3)	FINANCIAL REPORT – John-Baptiste Godard	12:10 PM
	a. Current Financialsb. Approve May Financialsc. BID Assessment Collection Update	
4)	EXTERNAL PARTNER REPORTS	12:15 PM
	 a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit b. West Hollywood Sheriff's Report - Lt. Moulder / Sgt. Lapkin c. Block by Block Report – Shea Gibson d. Canyon Country e. West Hollywood Travel + Tourism Board f. West Hollywood Chamber of Commerce 	
5)	NEW BUSINESS	12:40 PM
	a. Influencer Program Discussionb. Pop Ups / Events / Activations	
6)	UNFINISHED BUSINESS a. Board Nominating Committee b. Election of Chair and Vice Chair	1:00 PM
7)	BOARD MEMBER COMMENTS	1:20 PM
8)	PUBLIC COMMENTS	1:25 PM
9)	ADJOURNMENT	1:30 PM

NEXT MEETING: JULY 19TH