

## **AGENDA**

**Monday, June 21, 2021 @ 12:00 p.m.**

*(Due to meeting at 12 pm, this is considered a special meeting)*

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 12:00 PM
  - a. Self-Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES – Brett Latteri 12:05 PM
- 3) FINANCIAL REPORT – John-Baptiste Godard 12:10 PM
  - a. Current Financials
  - b. Approve May Financials
  - c. BID Assessment Collection Update
- 4) EXTERNAL PARTNER REPORTS 12:15 PM
  - a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit
  - b. West Hollywood Sheriff's Report - Lt. Moulder / Sgt. Lapkin
  - c. Block by Block Report – Shea Gibson
  - d. Canyon Country
  - e. West Hollywood Travel + Tourism Board
  - f. West Hollywood Chamber of Commerce
- 5) NEW BUSINESS 12:40 PM
  - a. Influencer Program Discussion
  - b. Pop Ups / Events / Activations
- 6) UNFINISHED BUSINESS 1:00 PM
  - a. Board Nominating Committee
  - b. Election of Chair and Vice Chair
- 7) BOARD MEMBER COMMENTS 1:20 PM
- 8) PUBLIC COMMENTS 1:25 PM
- 9) ADJOURNMENT 1:30 PM

**NEXT MEETING: JULY 19<sup>TH</sup>**