## SUNSET STRIP

## Sunset Strip Business Improvement District Advisory Board Meeting SPECIAL MEETING

Date/Time: Monday July 19, 2021 at 12:00 Noon

Location: Audio/Video Conference via zoom

https://us02web.zoom.us/j/84222598115?pwd=aHpMUEwzd3AzNkJ4NjlyY0INVE5Edz09

Meeting ID: 842 2259 8115 | Passcode: 272334 | Call in: 669-900-9128

## **AGENDA**

## Monday, July 19, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

1) CALL TO ORDER/CHAIR REPORT – Brett Latteri	12:00 PM
a. Self-Introductions/Roll Call	
b. Posting of Agenda	
c. Board Comments on Agenda	
2) APPROVAL OF AGENDA & MINUTES – Brett Latteri	12:05 PM
3) FINANCIAL REPORT – John-Baptiste Godard	12:10 PM
<ul><li>a. Current Financials</li><li>b. Approve June Financials</li><li>c. BID Assessment Collection Update</li></ul>	•
4) EXECUTIVE DIRECTOR REPORT	12:15 PM
a. Banner Update	
b. Marketing Report (Leslie Espinoza)	
c. Business Outreach / Engagement	
5) EXTERNAL PARTNER REPORTS	
a. City of West Hollywood - Tara Worden / Janet Jimenez / F	
<ul><li>b. West Hollywood Sheriff's Report - Lt. Moulder / Sgt. Lapking</li><li>c. Block by Block Report - Shea Gibson</li></ul>	n
d. Canyon Country	
e. West Hollywood Travel + Tourism Board	
f. West Hollywood Chamber of Commerce	
6) UNFINISHED BUSINESS	1:00 PM
a. Nominations & Board Elections	
b. Election of Officers	
c. Committee Review	
d. Board Meeting Time & Location	
7) BOARD MEMBER COMMENTS	1:20 PM
8) PUBLIC COMMENTS	1:25 PM
9) ADJOURNMENT	1:30 PM

**NEXT MEETING: AUGUST 16TH**