## SUNSET STRIP

Sunset Strip Business Improvement District Advisory Board Meeting SPECIAL MEETING

Date/Time: Monday August 16, 2021 at 12:00 Noon

Location: Audio/Video Conference via zoom

https://us02web.zoom.us/j/84222598115?pwd=aHpMUEwzd3AzNkJ4NjIyY0INVE5Edz09

Meeting ID: 842 2259 8115 | Passcode: 272334 | Call in: 669-900-9128

## **AGENDA**

## Monday, August 16, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

1)	CALL TO ORDER/CHAIR REPORT – Brett Latteri	12:00 PM
	a. Self-Introductions/Roll Call	
	<ul><li>b. Posting of Agenda</li><li>c. Board Comments on Agenda</li></ul>	
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2)	APPROVAL OF JUNE MINUTES – Brett Latteri	12:05 PM
3)	FINANCIAL REPORT – John-Baptiste Godard	12:10 PM
	Approve June Financials     Current Financials     Approve July Financials	
4)	<ul> <li>i. Approve July Financials</li> <li>c. BID Assessment Collection Update</li> <li>EXECUTIVE DIRECTOR REPORT</li> </ul>	12:15 PM
	<ul><li>a. Legacies of Sunset</li><li>b. Marketing Report (Leslie Espinoza)</li><li>c. Business Outreach / Engagement</li></ul>	
5)	EXTERNAL PARTNER REPORTS	
	<ul> <li>a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit</li> <li>b. West Hollywood Sheriff's Report – Lt. Moulder / Sgt. Lapkin</li> <li>c. Block by Block Report – Shea Gibson</li> <li>d. Canyon Country Social Media/Influencer Report – Lea Fisher / Brittney Mead</li> <li>e. West Hollywood Travel + Tourism Board – Tom Kiely / Jeff Morris</li> <li>f. West Hollywood Chamber of Commerce – Gen Morrill</li> </ul>	
6)	UNFINISHED BUSINESS	1:00 PM
	<ul> <li>a. Nominations &amp; Board Elections</li> <li>b. Election of Officers</li> <li>c. Committee Review</li> <li>d. Board Meeting Time &amp; Location</li> </ul>	
7)	BOARD MEMBER COMMENTS	1:20 PM
8)	PUBLIC COMMENTS	1:25 PM
9)	ADJOURNMENT	1:30 PM

**NEXT MEETING: SEPTEMBER 20TH**