

AGENDA

Monday, August 16, 2021 @ 12:00 p.m.

(Due to meeting at 12 pm, this is considered a special meeting)

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 12:00 PM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda
- 2) APPROVAL OF JUNE MINUTES – Brett Latteri 12:05 PM
- 3) FINANCIAL REPORT – John-Baptiste Godard 12:10 PM
 - a. Approve June Financials
 - b. Current Financials
 - i. Approve July Financials
 - c. BID Assessment Collection Update
- 4) EXECUTIVE DIRECTOR REPORT 12:15 PM
 - a. Legacies of Sunset
 - b. Marketing Report (Leslie Espinoza)
 - c. Business Outreach / Engagement
- 5) EXTERNAL PARTNER REPORTS
 - a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit
 - b. West Hollywood Sheriff's Report – Lt. Moulder / Sgt. Lapkin
 - c. Block by Block Report – Shea Gibson
 - d. Canyon Country Social Media/Influencer Report – Lea Fisher / Brittney Mead
 - e. West Hollywood Travel + Tourism Board – Tom Kiely / Jeff Morris
 - f. West Hollywood Chamber of Commerce – Gen Morrill
- 6) UNFINISHED BUSINESS 1:00 PM
 - a. Nominations & Board Elections
 - b. Election of Officers
 - c. Committee Review
 - d. Board Meeting Time & Location
- 7) BOARD MEMBER COMMENTS 1:20 PM
- 8) PUBLIC COMMENTS 1:25 PM
- 9) ADJOURNMENT 1:30 PM

NEXT MEETING: SEPTEMBER 20TH