

**T H E
S U N S E T
S T R I P**

Sunset Strip Business Improvement District Advisory Board Meeting

Date/Time: Friday September 24, 2021 at 4:00 PM

Location: Audio/Video Conference via zoom

<https://us02web.zoom.us/j/83863037292?pwd=bEphM2xmZjJsYUwxREc3RjYxcXILUT09>

Meeting ID: 838 6303 7292 | Passcode: 589706 | Call in: 669-900-9128

Special Meeting

AGENDA

Friday, September 24, 2021, 2021 @ 4:00 p.m.

- | | |
|---|---------|
| 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri | 4:00 PM |
| a. Self-Introductions/Roll Call | |
| b. Posting of Agenda | |
| c. Board Comments on Agenda | |
| 2) Marketing / Social Media Budget Expenditure | 4:05 PM |
| a. Line Item Discussion – Sponsored Reels, Stories, & Posts | |
| b. Call for Vote | |
| 3) BOARD MEMBER COMMENTS | 4:15 PM |
| 4) PUBLIC COMMENTS | 4:17 PM |
| 5) ADJOURNMENT | 4:20 PM |

NEXT MEETING: OCTOBER 18TH