

**\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

## **MEETING AGENDA**

### **Monday, April 14, 2022 @ 11:00 AM**

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM
  - a. Self-Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
  - d. Update on Gateway / Billboards
  
- 2) APPROVAL OF MINUTES – Brett Latteri 11:10 AM
  - a. March Minutes
  
- 3) FINANCIAL REPORT – John-Baptiste Godard 11:15 AM
  - a. Current Financials
    - i. March Financial Reports
  - b. BID Assessment Collection Update (Paolo Kespradit)
  
- 4) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:20 AM
  - a. Annual Report Review
    - i. Program of Work
    - ii. Finances
  - b. Marketing Report (Leslie Espinoza)
  
- 5) EXTERNAL PARTNER REPORTS 11:35 AM
  - a. City of West Hollywood – John Leonard / Jackie Rocco / Paolo Kespradit
  - b. West Hollywood Sheriff’s Report – Lt. Bill Moulder / Sgt. Mike Yost
  - c. Block by Block Report – Shea Gibson
  - d. Canyon Country Social Media / Influencer Report – Lia Fisher / Brittney Mead
  - e. West Hollywood Travel + Tourism Board – Tom Kiely / Jeff Morris
  - f. West Hollywood Chamber of Commerce – Genevieve Morrill
  
- 6) COMMITTEE REPORTS 12:05 PM
  - a. Events Committee – John Terzian / Lia Fisher
    - i. Summer on Sunset / Rink Update
  
- 7) BOARD MEMBER COMMENTS 12:20 PM
  
- 8) PUBLIC COMMENTS 12:25 PM
  
- 9) ADJOURNMENT 12:30 PM

**NEXT MEETING: MAY 16<sup>th</sup>**