

## **Sunset Strip Business Improvement District Advisory Board Meeting** Date/Time: Monday, June 20, 2022 at 11:00 AM

Location: Audio/Video Conference via zoom

12:30 PM

https://us02web.zoom.us/j/83209475458?pwd=VHpBbDdINjl5WWdpam1xNENvN3FTQT09

Meeting ID: 832 0947 5458 | Passcode: 382162 | Call in: 669-900-9128

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

## **MEETING AGENDA**

Monday,	Juna	20 6	<b>ന</b> 11	-00	$\Delta M$
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**ADJOURNMENT** 

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1)	CALL TO ORDER/CHAIR REPORT – Brett Latteri	11:00 AM
	<ul><li>a. Self-Introductions/Roll Call</li><li>b. Posting of Agenda</li></ul>	
	c. Board Comments on Agenda	
2)	APPROVAL OF MINUTES – Brett Latteri	11:05 AM
	a. May Minutes	
3)	FINANCIAL REPORT – John-Baptiste Godard	11:10 AM
	a. Current Financials i. May Financial Reports	
	b. BID Assessment Collection Update (Paolo Kespradit)	
4)	EXECUTIVE DIRECTOR REPORT – Nalani Santiago	11:15 AM
	a. Emergency Numbers Cards     b. Summer on Sunset / Rink Update (Brittney Mead)	
	c. Marketing Report (Leslie Espinoza)	
5)	NEW BUSINESS – Brett Latteri	11:30 AM
	<ul><li>a. Public Safety: Policing and Private Security Discussion</li><li>b. Open Board Seat</li></ul>	
6)	EXTERNAL PARTNER REPORTS	11:45 AM
	<ul> <li>a. City of West Hollywood – John Leonard / Jackie Rocco / Paolo Kespradit</li> <li>b. West Hollywood Sheriff's Report – Capt. Bill Moulder / Sgt. Mike Yost</li> <li>c. Block by Block Report – Shea Gibson</li> <li>d. Canyon Country Social Media / Influencer Report – Lia Fisher / Brittney Mead</li> <li>e. West Hollywood Travel + Tourism Board – Jeff Morris</li> <li>• Update on Summer on Sunset Marketing Efforts</li> <li>f. West Hollywood Chamber of Commerce – Nalani Santiago for Gen Morrill</li> <li>• State of the City</li> </ul>	
7)	BOARD MEMBER COMMENTS	12:20 PM
8)	PUBLIC COMMENTS	12:25 PM

**NEXT MEETING: JULY 18th**