

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

MEETING AGENDA

Monday, August 15 @ 11:00 AM

- 1) CALL TO ORDER/CHAIR REPORT – Lee Maen 11:00 AM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda

- 2) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM
 - a. Current Financials
 - i. June Financial Report
 - ii. July Financial Report
 - b. Rink Budget update
 - c. BID Assessment Collection Update (Taylor Coyne)

- 3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:20 AM
 - a. Introduction of new staff
 - b. Summer on Sunset / Rink Report (Brittney Mead)
 - c. Marketing Report (Jamie Wilson/Alexa Bird)
 - d. Distribution of Emergency Numbers Cards
 - e. Discussion of Bi-monthly meetings (6 per year)

- 4) NEW BUSINESS – Lee/Gen 11:50 AM
 - a. Once Upon a Cocktail sponsorship
 - b. Open Board Seat – Aaron Peaslee, Mondrian
 - c. Amazon promo – Daisy Jones and the Six

- 5) EXTERNAL PARTNER REPORTS 12:05 AM
 - a. City of West Hollywood – John Leonard / Taylor Coyne
 - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
 - c. Block by Block Report – Shea Gibson
 - d. Canyon Country social media / Influencer Report – Lia Fisher / Brittney Mead
 - e. West Hollywood Travel + Tourism Board – Jeff Morris
 - f. West Hollywood Chamber of Commerce – CBA – Nov. 10 and legacy award

- 6) BOARD MEMBER COMMENTS 12:25 PM

- 7) PUBLIC COMMENTS 12:27 PM

- 8) ADJOURNMENT 12:30 PM

NEXT MEETING: September 19