

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

SPECIAL MEETING AGENDA

Monday, February 27, 2023 @ 11:00 AM

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda
- 2) APPROVAL OF MINUTES – Brett Latteri 11:05 AM
 - a. December Minutes
- 3) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM
 - a. Review Financial Reports
 - i. Approve December & January Financial Reports
 - b. BID Assessment Collection Update (Taylor Coyne)
- 4) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:15 AM
 - a. Strategic Plan
 - b. Marketing Report (Jamie Wilson / Alexa Bird)
- 5) NEW BUSINESS – Genevieve Morrill 11:25 AM
 - a. Meeting Location Discussion and Approval
 - b. The Doors Exhibit - Wolf Song-Word Art House Presentation
 - c. Promotional Programming
 - d. Rock Walk
- 6) EXTERNAL PARTNER REPORTS 12:10 PM
 - a. City of West Hollywood – Taylor Coyne
 - b. West Hollywood Sheriff's Report – Sgt. Jason Duron
 - c. Block by Block Report – David Aguilar
 - d. Canyon Country Social Media / Influencer Report – Lia Fisher / Brittney Mead
 - Elevated Program of Work Proposal
 - e. West Hollywood Chamber of Commerce – Genevieve Morrill
 - AMMBI | March 1st | Andaz Hotel | 8:30-10:30AM
- 7) BOARD MEMBER COMMENTS 12:25 PM
- 8) PUBLIC COMMENTS 12:27 PM
- 9) ADJOURNMENT 12:30 PM

NEXT MEETING: APRIL 17, 2023