

Sunset Strip Business Improvement District Advisory Board Meeting
Date/Time: Monday, April 17, 2023, 11:00 AM – 2 PM

Location: Mondrian | Gallery B 8440 Sunset Blvd | West Hollywood

SPECIAL MEETING AGENDA & STRATEGIC PLANNING RETREAT

Monday, April 17, 2023 @ 11:00 AM

a. Self-Introductions/Roll Call b. Board Comments on Agenda c. Review & Approve February Minutes 2) FINANCIAL REPORT – John-Baptiste Godard a. Review Financial Reports i. Approve February & March Financial Reports b. BID Assessment Collection Update (Taylor Coyne) 3) BOARD STRATEGIC PLANNING RETREAT a. Introduce Greg Stuart, Harmony Solutions International b. Opening Exercise c. 2025 Vision Review d. SWOT Analysis e. 2023-2024 Work Plan f. Roles & Responsibilities g. Wrap Up & Review 4) RE-ESTABLISHMENT & ANNUAL REPORT – Genevieve Morrill a. BID Re-establishment Schedule b. Review & Approve 2022-2023 Annual Report c. CCLA Proposal Review & Approval	1)	CALL TO ORDER/CHAIR REPORT – Brett Latteri	11:00 AM
c. Review & Approve February Minutes 2) FINANCIAL REPORT – John-Baptiste Godard 11:05 AM a. Review Financial Reports i. Approve February & March Financial Reports b. BID Assessment Collection Update (Taylor Coyne) 3) BOARD STRATEGIC PLANNING RETREAT 11:15 AM a. Introduce Greg Stuart, Harmony Solutions International b. Opening Exercise c. 2025 Vision Review d. SWOT Analysis e. 2023-2024 Work Plan f. Roles & Responsibilities g. Wrap Up & Review 4) RE-ESTABLISHMENT & ANNUAL REPORT – Genevieve Morrill 1:50 PM a. BID Re-establishment Schedule b. Review & Approve 2022-2023 Annual Report c. CCLA Proposal Review & Approval			
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2.00 TW	5)	ADJOURNMENT	2:00 PM

NEXT MEETING: JUNE 19, 2023