

SPECIAL MEETING AGENDA

Monday, June 12, 2023 @ 11:00 AM

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM
 - a. Self-Introductions/Roll Call
 - b. Board Comments on Agenda
 - c. Review & Approve February Minutes
- 2) FINANCIAL REPORT – John-Baptiste Godard 11:05 AM
 - a. Review Financial Reports
 - Approve April & May Financial Reports
 - b. BID Assessment Collection Update (Taylor Coyne)
- 3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:15 AM
 - a. CCLA Elevated Program of Work Proposal Review, Discussion, & Action
 - b. Strategic Planning Retreat Debrief
 - Recap 2023 Goals
 - c. Adhoc Committee Formation – Programs & Events
 - d. PR Firm Outreach & Retainer Amount Discussion & Action
 - e. Town Hall Date Discussion
 - Determine Date
 - f. Legends of Sunset Update
 - g. Marketing Report (Jamie Wilson)
- 4) EXTERNAL PARTNER REPORTS 11:55 AM
 - a. City of West Hollywood – Taylor Coyne
 - Introducing Laura Biery
 - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
 - c. Block by Block Report – Shae Gibson
 - d. Canyon Country LA – Lia Fisher / Brittney Mead
 - e. West Hollywood Chamber of Commerce – Genevieve Morrill
 - State of the City | June 28th | 1 Hotel | 11 AM – 1 PM
 - City Planning Through the Lens of Small Business Solutions
 - Sponsorship Request & Action
- 5) BOARD MEMBER COMMENTS 12:20 PM
- 6) PUBLIC COMMENTS 12:25 PM
- 7) ADJOURNMENT 12:30 PM

NEXT MEETING: AUGUST 21, 2023