$\frac{SUNSET}{STRIP}$ 

Sunset Strip Business Improvement District Advisory Board Meeting Date/Time: Monday, September 18, 2023, 11:00 AM – 12:30 PM Location: Mondrian | Gallery B 8440 Sunset Blvd | West Hollywood

## **MEETING AGENDA**

Mond	ay, September 18, 2023 @ 11:00 AM	
1)	CALL TO ORDER/CHAIR REPORT – Brett Latteri	11:00 AM
	a. Self-Introductions/Roll Call (Nalani Santiago and Kristen Osborne)	
	b. Board Comments on Agenda	
	c. Review & Approve April and June Minutes	
	d. Board Director Appointment- Decision and Action	
2)	FINANCIAL REPORT – John-Baptiste Godard	11:10 AM
	a. Review Financial Reports	
	b. Approve April, May, June, July & August Financial Reports	
	c. FY-End 2022-23 BID Assessment Collection Update (Laura Biery)	
3)	EXECUTIVE DIRECTOR REPORT – Genevieve Morrill	11:20 AM
	a. CCLA Elevated Program of Work Proposal Review, Discussion, & Action	
	<ul> <li>Adhoc Committee Formation – Programs &amp; Events</li> <li>Bulavia Undete American</li> </ul>	
	c. Bylaws Update Approval	
	<ul> <li>Marketing Report (Received &amp; Filed)</li> <li>Halloween Update</li> </ul>	
	f. Eat + Drink Week Update	
	g. Website Discussion and Action	
	h. Exhibit Location Updates	
	The Doors in October, James Brown with Mick Jagger in February	
	i. Action on Cost for KTLA Camera	
4)	EXTERNAL PARTNER REPORTS	11:45 AM
	a. City of West Hollywood – Laura Biery	
	<ul> <li>b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin</li> </ul>	
	Town Hall Update	
	c. Block by Block Report – Shae Gibson	
	<ul> <li>d. Canyon Country LA – Lia Fisher / Brittney Mead</li> <li>e. West Hollywood Chamber of Commerce – Genevieve Morrill</li> </ul>	
	Critical State of Business Update	
	CBA   Nov 15 <sup>th</sup>   1 Hotel   6-10PM	
	<ul> <li>Legacy Awardee</li> </ul>	
	<ul> <li>Sponsorship Discussion &amp; Action</li> </ul>	
5)	NEW BUSINESS	
2	a. Tales of the Cocktail Presentation (John Gakuru)	12:05 PM
	Discussion & Action	12.051 1
	<ul> <li>Once Upon a Cocktail Book Discussion</li> </ul>	12:15 PM
	<ul> <li>Board Members &amp; Election (Genevieve Morrill)</li> </ul>	
	Discussion	
	Nomination Committee Appointment by Chair	
6)	BOARD MEMBER COMMENTS	12:20 PM
7)	PUBLIC COMMENTS	12:25 PM
8)	ADJOURNMENT	12:30 PM
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