

## MEETING AGENDA

**Monday, October 16, 2023 @ 11:00 AM**

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|---|-----------------|
| <b>1) CALL TO ORDER/CHAIR REPORT – Brett Latteri</b>      | <b>11:00 AM</b> |
| a. Self-Introductions/Roll Call (Kristen Osborne)         |                 |
| b. Board Comments on Agenda                               |                 |
| c. Review & Approve September Minutes                     |                 |
| <b>2) FINANCIAL REPORT – John-Baptiste Godard</b>         | <b>11:10 AM</b> |
| a. Review September Financial Reports                     |                 |
| b. Approve September Financial Reports                    |                 |
| <b>3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill</b>   | <b>11:20 AM</b> |
| a. Summer on Sunset discussion                            |                 |
| b. Doors Exhibit location update                          |                 |
| c. Halloween  |                 |
| d. Eat + Drink Week                                       |                 |
| <b>4) EXTERNAL PARTNER REPORTS</b>                        | <b>11:45 AM</b> |
| a. City of West Hollywood – Laura Biery                   |                 |
| b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin     |                 |
| c. Block by Block Report – Shae Gibson                    |                 |
| d. Canyon Country LA – Lia Fisher / Brittney Mead         |                 |
| • Social Media Report                                     |                 |
| • Marketing Strategy Presentation                         |                 |
| e. West Hollywood Chamber of Commerce – Genevieve Morrill |                 |
| • Critical State of Business Update                       |                 |
| • CBA   Nov 15 <sup>th</sup>   1 Hotel   6-10PM           |                 |
| <b>5) NEW BUSINESS</b>                                    | <b>12:15 PM</b> |
| a. Website discussion and action                          |                 |
| <b>6) BOARD MEMBER COMMENTS</b>                           | <b>12:20 PM</b> |
| <b>7) PUBLIC COMMENTS</b>                                 | <b>12:25 PM</b> |
| <b>8) ADJOURNMENT</b>                                     | <b>12:30 PM</b> |

**NEXT MEETING: DECEMBER 18, 2023**