

# THE SUNSET --- STRIP

Sunset Strip Business Improvement District Advisory Board Meeting  
Date/Time: Monday, August 18, 1:30PM-3PM  
Location: Andaz  
8401 W Sunset Blvd | West Hollywood

## BOD MEETING AGENDA

**Monday, August 18, 2025 @ 1:30 PM**

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri** **1:30 PM**
  - a. Self-Introductions/Roll Call (Andrea Entz)
  - b. Board Comments on Agenda
  - c. Review & Approve June Minutes
  - d. Open Board Seat Discussion & Action
- 2) FINANCIAL REPORT – John-Baptiste Godard** **1:40 PM**
  - a. Review and Approve June and July Financial Reports
- 3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** **1:45 PM**
  - a. Meeting Length Discussion and Action
  - b. JJLA Extension Budget Discussion and Action
    - a. Receive and File Reports on Tequila Sunset
    - b. Recap of Spinning Sunset
    - c. Halloween Trolley Discussion & Action
  - c. Presentation of A Visual History of the World-Famous Sunset Strip Discussion and Action (Katie Brightside)
- 4) EXTERNAL PARTNER REPORTS** **2:25 PM**
  - a. City of West Hollywood – Laura Biery, Paolo Kespradit, Laura D'Ambrosia
    - a. WeHo Loves Locals
      - o Gift Cards
      - o Wellness Week
    - b. Presentation of Economic Impact Analysis of Special Events
  - b. West Hollywood Sheriff's Report – Acting Captain, Fanny Lapkin
  - c. Ballantines – Karli Webster
  - d. Lucky Break PR – Sahra Simpson
  - e. West Hollywood Chamber of Commerce – Genevieve Morrill
    - a. Small Business Initiative Action at Council
- 5) BOARD MEMBER COMMENTS** **2:55 PM**
- 6) PUBLIC COMMENTS** **2:57 PM**
- 7) ADJOURNMENT** **3:00 PM**

**NEXT MEETING: October 20, 2025**